
Comcast Business and Colt Technology Services Launch Innovation Lab Program to Automate Global Enterprise Connectivity

New program develops API-driven interoperability across partner networks – making global connectivity faster to order, simpler to manage, and more cost effective for multinational enterprises

Key Takeaways:

- Comcast Business and Colt Technology Services are building API-driven interoperability on Mplify LSO standards, the Innovation Lab's first program with an international carrier partner.
 - Enterprises operating across North America and Europe will be able to qualify locations, receive quotes and initiate service across both networks in one coordinated experience.
 - The program is designed to be agent-driven, enabling AI agents to help discover, order and fulfill connectivity through governed automation.
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PHILADELPHIA – August 11, 2026 – [Comcast Business](#), one of the nation's fastest growing enterprise technology providers, today announced the latest program in the Comcast Business Innovation Lab: a strategic collaboration with [Colt Technology Services](#), the global digital infrastructure company and one of the largest B2B connectivity providers across Europe and Asia. Together, the companies are developing API-driven interoperability across their networks and service platforms, built on [Mplify's Lifecycle Service Orchestration](#) (LSO) standards – a new model for global connectivity designed to deliver a unified, automated experience to large enterprises.

The collaboration marks the Lab's first program with an international carrier partner and its most globally scaled initiative to date. It was scoped around a challenge multinational enterprises are navigating right now: how to procure, provision, and manage connectivity across multiple carriers and continents without the friction that has traditionally made cross-border network operations slow, manual, and expensive. The program also unites two recognized leaders in Network-as-a-Service (NaaS): at the most recent Mplify NaaS Excellence Awards, Comcast Business was honored for Best NaaS Vision in North America, and Colt was named global NaaS Service Provider of the Year.

Removing the Friction from Global Connectivity

As AI-driven workloads accelerate how quickly enterprises need to deploy and scale infrastructure, they demand connectivity that can be ordered, delivered, and managed as quickly as the applications it supports. The connectivity itself isn't the challenge – coordinating it across carriers is where enterprises can lose time and money.

The program addresses that challenge directly. It connects Comcast Business's digital orchestration platform – which exposes its network capabilities as programmable, standards-based services – with Colt's international network. The result will give enterprises programmatic access to connectivity across Europe, Asia, the Middle East, and Africa, replacing manual inter-carrier processes with automated, API-driven workflows. For a multinational enterprise operating across North America and Europe, that means qualifying locations, receiving quotes,

and initiating service across networks through a single, coordinated experience. Because the integration is built on open LSO standards, the same model can be extended to additional carriers without custom, one-off development.

The program will validate this interoperability in live environments with enterprise customers. Going beyond automated buy-and-sell workflows between providers, it is designed to be agent-driven – enabling AI agents to help discover, order, and fulfill connectivity through governed automation. The goal is a repeatable model for how leading carriers transact, moving cross-border networking from manual coordination to automated, intent-driven fulfillment. The program will launch with a defined set of products and markets, with the intent to expand toward broader network offerings over time.

"How enterprises build and operate their networks has become one of the most consequential technology decisions a company makes, and our job is to make that radically simpler," said Bob Victor, Chief Product Officer, Comcast Business. "That's what the Innovation Lab is for – proving, with partners like Colt and against real enterprise requirements, that connectivity can move at the speed of the AI-driven business it supports."

Mirko Voltolini, VP, Technology and Innovation, Colt Technology Services, said, "Our vision is simple: global connectivity should be easy. Customers shouldn't see the boundaries between networks or carriers, they should simply get the connectivity they need, wherever they do business. By linking our platforms through open, standards-based APIs, Colt and Comcast Business are removing complexity, streamlining procurement and service management, and creating an 'easy button' for global connectivity. The result is a faster, simpler, and more seamless experience for enterprises."

[Launched in April 2026](#), the Comcast Business Innovation Lab develops next-generation solutions in structured partnership with customers and leading technology providers. The Lab will introduce additional programs on a regular basis, driven by emerging enterprise priorities and direct customer input. Enterprises and partners interested in participating can contact the team at CBInnovationLab@comcast.com.

About Comcast Business

Comcast Business offers leading global businesses the technology solutions and forward-thinking partnership they need. With a full suite of solutions including fast, reliable connectivity, secure networking solutions and advanced cybersecurity and a range of managed service options, Comcast Business is ready to meet the needs of businesses of all sizes. Comcast Business has been recognized by leading analyst firms for its continued growth, innovation, and leadership, and is committed to partnering with customers to help them drive their businesses forward.

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Media Contacts:

Matt Helmke

215.286.8666

Matt_Helmke@comcast.com